

HOUSEHOLD TIPS WITH THE CAREY BROTHERS RADIO SPONSORSHIP

Present your home products or services with the Carey Brothers on KGO810 and KSFO560 through standout placement!

James Carey and Morris Carey, known as the Carey Bros., are nationally-recognized experts on home building and renovation. They share their 55+ years of experience as award-winning, licensed contractors with millions of people nationwide through a weekly radio program and syndicated newspaper column both titled *On The House*. These third-generation contractors hold 20-year broadcast careers in radio and television. They deliver user-friendly, hands-on advice in their radio program and daily radio tip which are carried



All-In-One For Dummies published by Wiley Publishing, Inc. (2004). The Carey Bros. also write a regular monthly column for *The Family Handyman*, a Reader's Digest home improvement magazine. The brothers were the Founding Fathers of the first California chapter of the National Association of Remodeling Industry (NARI), with James serving as the chapter's first president.

Besides their syndicated column, the Carey Bros. have authored four "how-to" books, *Cost-Effective Home Upgrades* published by Ortho Books (1992); *Home Remodeling For Dummies* published by IDG Books Worldwide (1998); *Home Maintenance For Dummies* also published by IDG Books Worldwide (2000), and *Home Improvement-*

:05-second Open / :30-second commercial / :25-second tip
Runs on KGO or KSFO M-F 6am to 7pm 15x per week
Sponsorship commitment is 13 weeks

KGO cost is \$2,250 per week
KSFO cost is \$1,875 per week (3 of the spots will air SAT 6am to 9am in the Carey Brother's show)
KGO & KSFO combined is \$3,525 per week (15% discount)

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